



Cliff Fryers – Bio

August 16, 2020

CURRENT EFFORTS

Cliff Fryers is currently focusing his time on his own enterprises through his family holding company Castleavery Merchants Inc. These include Kanata Developments Inc., a storage a company; Stampede Entertainment Inc., a live presentation company; and Castleavery Hospitality Ventures Inc., a boutique hotel company.

He continues as Chairman of the Board of the Manning Foundation for Democratic Education, and a member of the Board of the Canada Strong & Free Network (formerly the Manning Centre for Building Democracy).

RECENT EFFORTS

He was Chairman and Chief Executive Officer of the White Iron Group of Companies. White Iron was a television and other media production house.

Mr. Fryers served on the ENMAX Corporation Board of Directors, was Chair of the Board, Chair of the Audit and Finance Committee, the Enterprise Risk Management Committee and the Investment Review Committee. He was also on the Board of Advisors of Interborder Holdings Inc., and on the Board of Directors of many affiliated companies. He was Chairman of the Board of Directors of Partners in Planning Financial Group Ltd.

THE POLITICAL PERIOD

Mr. Fryers was Chief of Staff to E. Preston Manning PC, M.P., Leader of Her Majesty's Official Opposition in the House of Commons, the Reform Party of Canada and the Canadian Alliance until June 2000. He assumed the formal role of Chief of Staff in June 1997 in order to help build the United Alternative, which became the Canadian Alliance and ultimately the Conservative Party of Canada. He did this in the capacity of a Chair of the United Alternative Steering Committee.

However, prior to these events he played an active role in the creation and development of the federal Reform Party of Canada. He served as Chairman of the National Strategy Committee since its inception. He also served as Chairman and Chief Operating Officer of the Party for three to four years and before that he held the position of President and Chief Executive Officer of Reform Fund Canada, the business agent of the Party. He was also Chairman of the Party's 1993 federal election effort when the Reform Party went from one seat to fifty-two seats in Parliament. He also chaired the Party's 1997 federal election campaign effort, which resulted in sixty seats for Reform.



THE LEGAL YEARS

Mr. Fryers was a partner with the law firm of Milner Fenerty (now Dentons) which he joined in 1980. He worked in the Tax Litigation Section of the Department of Justice, Ottawa from 1971 to 1977 and then as General Tax Counsel for Mobil Oil Canada, Ltd.

While at Milner Fenerty from 1980 to June of 1997, he offered legal advice on mergers and acquisitions, corporate reorganizations, resource taxation and international taxation. He also carried on a significant practice involving negotiation with fiscal authorities, including tax litigation. He made numerous appearances before the Tax Court of Canada, the Federal Court of Canada, and the Supreme Court of Canada.

As a Partner, he also played, at various times, a role in the organization, management and strategic planning of the Firm and served as Chairman of the Business Development Department for five years and as Managing Partner of the Calgary Office for a number of years.

Mr. Fryers was the Founder of the Business Against Drugs Program, of which he was the Chairman of the Board of Directors. The objective of the program was to mobilize businesses to prevent substance abuse in the Alberta Community.

He was also Vice-President of the Ranchmen's Club of Calgary.